



ACQUISITION OPPORTUNITY

Multilingual Advertising Agency

Offering #3447

Business Type: Advertising Agency

Entity: S-Corp

Location:

Chicagoland

Reason for Sale:

Owner is relocating to Spain

ACQUISITION HIGHLIGHTS:

- Outstanding reputation in Chicago's Hispanic business community.
- Strong presence in this hard-to-enter niche industry.
- New owner will reap the benefits of this agency's tremendous growth in 2008.



GROWTH OPPORTUNITIES:

- Switch from local to more national accounts.
- Becoming a multilingual partner with other advertising agencies nationwide.

BUSINESS SYNOPSIS:

This agency has been providing media and marketing services to Hispanic and other ethnic businesses for over 6 years. Their clients rely on them to create professional campaigns in a timely manner.

They have become known for their top-quality multilingual advertising and effective media placement. Their production house works with both multilingual and general market clients.

This forward-thinking agency is able to compete on price as well as service since they keep their overhead low and perform most production in-house. Because they acquired a couple new large accounts in early 2008, '08 YTD revenue and cash flow have grown substantially over 2007 and are expected to continue growing at the same pace.

FINANCIAL HISTORY**:

	Proforma 2008*	2008 TYD** (Jan to June)	2007	2006	2005
Revenue	\$1,982,670	\$ 893,403	\$ 1,445,311	\$ 947,062	\$ 1,303,295
Cash Flow	\$300,000	\$ 169,770	\$ 133,541	\$ 129,701	\$ 221,289

* '08 Proforma figures are provided by the seller. ** based on the seller's internal cash-based P&Ls.

For additional information, please contact:

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